

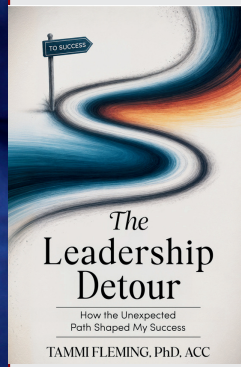
The Leadership Detour

How The Unexpected Path Shaped My Success



Dr. Tammi Fleming

AUTHOR, SPEAKER,
& EXECUTIVE COACH



MEDIA KIT

www.diamondconsultantsllc.com

Hi, I'm Tammi

AUTHOR | SPEAKER | EXECUTIVE COACH

Hi, I'm Dr. Tammi Fleming. I wrote *The Leadership Detour* because I've lived every twist and turn of it—from the projects of New Orleans to a presidential appointment at the U.S. Department of Labor.

This book is part memoir, part blueprint. It's for leaders who've been overlooked, underestimated, or off track—and are ready to lead with clarity, confidence, and purpose.

Every page is shaped by the lessons I learned navigating power, presence, and identity. I hope it gives readers the language, insight, and permission to show up whole—and lead from wherever they are.



“This isn't just a book—it's a blueprint for becoming the leader you were always meant to be.”



Short Bio

(use for intros, one-liners, or quick media references.)

Dr. Tammi Fleming is an author, executive coach, and former Biden-Harris appointee at the U.S. Department of Labor. A certified coach and member of both the International Coaching Federation (ICF) and the ICF Philadelphia Chapter, she empowers leaders to grow beyond technical expertise and lead with purpose. From the projects of New Orleans to the highest levels of federal government, her journey inspires others to lead with authenticity. Her debut book, *The Leadership Detour: How The Unexpected Path Shaped My Success*, releases September 18, 2025.

About Dr. Tammi Fleming

Full Bio

(Use this version for articles, podcast prep, or press features.)

Dr. Tammi Fleming is a leadership strategist, executive coach, speaker and the author of *The Leadership Detour: How the Unexpected Path Shaped My Success*. A seasoned public health and systems leader, Dr. Fleming has held senior roles in federal government, philanthropy, and nonprofit sectors—including a presidential appointment as Infrastructure Investment Equity Fellow at the U.S. Department of Labor.

A certified executive coach and active member of the International Coaching Federation (ICF) and its Philadelphia Chapter, Dr. Fleming brings over three decades of experience to her clients. Through her company, Diamond Consultants, she provides coaching, retreats, and strategic guidance to individuals and organizations navigating transformation. Her work centers on emotional intelligence, executive presence, and legacy-driven leadership.

From the projects of New Orleans to the highest levels of federal government, Dr. Fleming's journey is a testament to resilience, clarity, and purpose. *The Leadership Detour*, releasing September 18, 2025, is part memoir, part leadership manual—a blueprint for every leader who's ever been overlooked, underestimated, or off track.

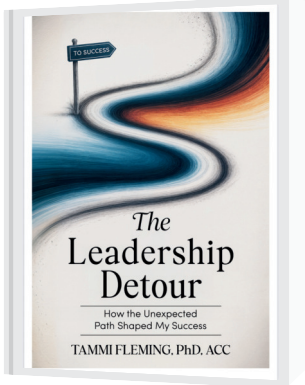
Beyond her professional life, Dr. Fleming is a proud wife, mother of four by birth, and mother of nine by love through her blended family. She often says her children have been her greatest leadership teachers. She is also a proud dog mom to Duchess her beloved Shih Tzu and trusted companion who never misses a Zoom meeting.

BOOK SUMMARY PAGE

The Leadership Detour:

How The Unexpected Path Shaped My Success

By Dr. Tammi Fleming



About the Book

The Leadership Detour is not just a book—it's a blueprint.

Blending memoir and leadership strategy, Dr. Tammi Fleming takes leaders on a powerful journey from the projects of New Orleans to the highest levels of federal government. Along the way, she unpacks the detours—both personal and professional—that shaped her into a transformational leader.

This book speaks to every high-achieving professional who's ever asked:

- Why isn't hard work enough?
- Why do I feel stuck, even when I'm successful?
- What does it really take to lead with purpose, presence, and power?

Through deeply personal storytelling, real-world leadership lessons, and actionable coaching prompts, The Leadership Detour offers readers the insight, language, and tools to move from performance to presence—and from stuck to unstoppable.

Whether you're navigating a plateau, preparing for your next leap, or rebuilding your confidence after a setback, this book will help you lead from a place of authenticity and alignment.

Key Themes

- **The Myth of the Straight Path to Success**
Leadership isn't linear. Dr. Fleming's story reveals the truth about detours, delays, and how they shape the depth and integrity of our leadership.
- **Imposter Syndrom vs. Imposter Systems**
A bold reframing that challenges the internalization of doubt and names the external structures that perpetuate it.
- **Emotional Intelligence & Self-Awareness as Leadership Catalysts**
From emotional suppression to emotional mastery—how leaders can develop clarity, regulate power, and build resilience from the inside out.
- **Showing Up Safely vs. Thriving Authentically**
Many leaders are taught to minimize themselves for survival. The Leadership Detour unpacks how "playing it safe" can become a barrier to influence—and what it really means to lead from a place of power and authenticity.
- **The Gap Between Talent and Leadership**
Why technical excellence alone doesn't get you promoted—and how to develop the adaptive, relational, and cultural intelligence needed to lead effectively.
- **Voice, Visibility, and Vibe = Executive Presence**
Executive presence isn't about performance—it's about resonance. Learn how to reclaim your voice, own your presence, and walk into every room with clarity and confidence.
- **Reframing professionalism and reclaiming your voice**
This book explores how high-achieving leaders—especially women of color—can rewrite their internal scripts while naming the systems that created them.

Who's It For

- Emerging and established leaders.
- Executives and managers in transition.
- Women of color navigating power and identity in leadership.
- Professionals seeking to reclaim purpose, presence, and voice.

Publication Date

September 18, 2025

Available Hardcover, eBook, Audiobook, and with a Digital Companion Workbook

Where to Buy

Amazon

Barnes & Noble

Ingram Sparks

Walmart

Audible

Contact: Tammi Fleming

Email: info@diamondconsultantsllc.com

Website: www.diamondconsultantsllc.com

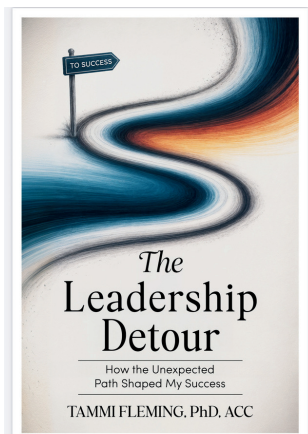
Social: [@YourHandle on LinkedIn, Instagram, etc.]

FOR IMMEDIATE RELEASE

New Book Challenges the Myth of the Straight Path to Leadership

Dr. Tammi Fleming's *"The Leadership Detour"* Launches September 18, 2025

Philadelphia, PA—[Insert today's date] — What if the moments that felt like setbacks were actually the foundation of your leadership story? In her powerful debut book, *The Leadership Detour: How the Unexpected Path Shaped My Success*, executive coach and former Biden-Harris appointee Dr. Tammi Fleming invites readers to reimagine success—not as a straight line, but as a series of transformative pivots that build clarity, confidence, and leadership resilience.



Part memoir, part leadership manual, *The Leadership Detour* traces Dr. Fleming's journey from the projects of New Orleans to the highest levels of federal government, philanthropy, and social impact work. Along the way, she exposes the emotional truths behind executive presence, imposter syndrome, professional plateaus, and what it means to show up whole in systems not built for your thriving.

"This isn't just a book—it's a blueprint," says Dr. Fleming. "It's for anyone who has ever felt stuck despite success, or questioned their voice in spaces where survival was mistaken for leadership."

Drawing from over three decades of leadership experience across government, philanthropy, and non-profit sectors and her experience coaching senior leaders and guiding organizations, Dr. Fleming introduces readers to powerful frameworks like:

- Imposter Syndrome vs Imposter Systems
- Voice, Visibility, and Vibe = Executive Presence
- The cost of safety and the power of authenticity
- Showing up whole in spaces that weren't designed with you in mind

The *Leadership Detour* release on September 18, 2025 in hardcover, eBook, audiobook, and includes an optional Digital Companion Workbook for deeper reflection.

Preorders are available now at [insert link], with a free workbook download for early supporters

For Interviews, media inquiries, or event bookings, contact:

Contact: Dr. Tammi Fleming

Email: info@diamondconsultantsllc.com

Website: www.diamondconsultantsllc.com

About the Author

Dr. Tammi Fleming is an executive coach, strategist, and former Infrastructure Investment Equity Fellow at the U.S. Department of Labor. She is the founder of Diamond Consultants and a certified coach through the International Coaching Federation (ICF). Her work centers on emotional intelligence, legacy-building, and coaching leaders to lead with power and presence. *The Leadership Detour* is her first book.

Sample Questions for Interviewers

Below are a set of guiding questions to help spark meaningful conversation and reflection during our time together. These are not meant to limit the discussion, but to open space for deeper dialogue around the themes in *The Leadership Detour*.

- What inspired you to write *The Leadership Detour*, and why now?
- Can you explain the difference between imposter syndrome and imposter systems?
- You talk about “voice, visibility, and vibe” as the new executive presence—what do you mean by that?
- In what ways were you taught to shrink or survive in leadership spaces,, and how did you reclaim your wholeness?
- How do leaders move from performance to presence?
- What role did coaching play in your leadership transformation?
- What do you say to people who feel stuck, even though they’ve achieved success?
- What does it look like to build a legacy instead of just chasing a career?
- What does it really mean to “show up whole” in a space that wasn’t built for you?
- How has the definition of “professionalism” held back certain leaders—and how do we reframe it?
- Why do so many high-performing professionals plateau—and what’s the missing link between talent and leadership?
- You write about “imposter systems” rather than just imposter syndrome—how do we begin to dismantle those systems while still thriving within them?
- What role does self-awareness play in navigating power and influence?

“The Leadership Detour is for every leader who’s ever been underestimated, overlooked, or off-track. It’s not just a story—it’s a strategy for reclaiming your voice, reimagining your path, and leading with purpose.”

Key Themes & Talking Points

From *The Leadership Detour: How the Unexpected Path Shaped My Success*

By Dr. Tammi Fleming

- **Imposter Syndrome vs. Imposter Systems**

This framework shifts the conversation from individual self-doubt to structural barriers. Tammi explores how high-achieving professionals—especially women of color—internalize false narratives rooted in systems that were never designed for their success.

- **Voice, Visibility, and Vibe = Executive Presence**

Executive presence isn't about mimicking old leadership styles—it's about alignment. Tammi introduces a modern framework for presence that helps leaders claim space with authenticity, power, and purpose.

- **From Performance to Presence**

High performers often burn out because they're stuck in overfunctioning. This theme invites leaders to move beyond output toward intentional influence—leading from wholeness rather than performance.

- **Showing Up Safely vs. Thriving Authentically**

Survival often means shrinking. This book unpacks the cost of safety and how many leaders were socialized to perform instead of lead. Tammi discusses the power of reclaiming your full self, even when it feels risky.

- **Emotional Intelligence & Self-Awareness as Catalysts**

Tammi explores how emotional suppression is often mistaken for professionalism. She reframes emotional intelligence as a leadership superpower, especially in environments where power dynamics are complex.

- **The Invisible Gap Between Talent and Leadership**

Why do so many high-performing professionals plateau? This theme unpacks the critical—but often unspoken—gap between technical skill and the relational, political, and adaptive capacity needed to lead.

- **Authenticity, Wholeness, and Legacy**

The final chapters challenge leaders to shift from chasing roles to building legacy. Tammi speaks to how leadership rooted in authenticity and alignment creates generational impact, not just professional advancement.

WHY NOW: The Leadership Detour in a Time of Change

The moment we're in demands a new kind of leader.

Across industries, leaders are navigating unprecedented turbulence:

- The Attack on DEI initiative is reshaping how organizations approach equity and belonging, with direct consequences for women and leaders of color.
- Government layoffs and corporate downsizing are destabilizing leadership pipelines, hitting women—especially women of color—hardest.
- Economic retraction is forcing organizations to redefine priorities, often at the expense of innovation, inclusion, and long-term resilience.

The ripple effects are clear:

- Leadership roles are becoming more volatile.
- Burnout and attrition are climbing
- High-potential leaders are being sidelined—not for lack of talent, but for lack of political savvy, adaptive skills, and support systems.

Why This Book, Right Now

The Leadership Detour isn't just another leadership book. It's a blueprint for thriving in uncertainty, told through the lens of lived experience.

- It addresses the "hidden curriculum" of leadership—the unspoken rules, biases, and power dynamics that formal training doesn't cover.
- It speaks directly to leaders who feel stalled or overlooked in a climate where opportunity is shrinking and the rules are shifting.
- It offers practical coaching tools for reclaiming voice, navigating politics, and leading with purpose in the face of change.

The Bigger Conversation

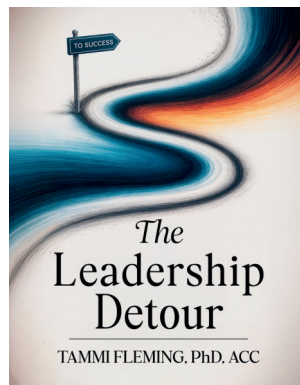
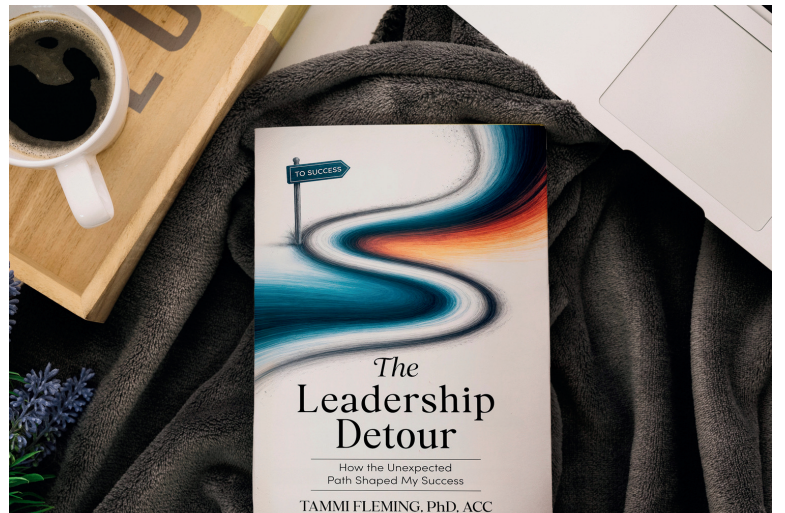
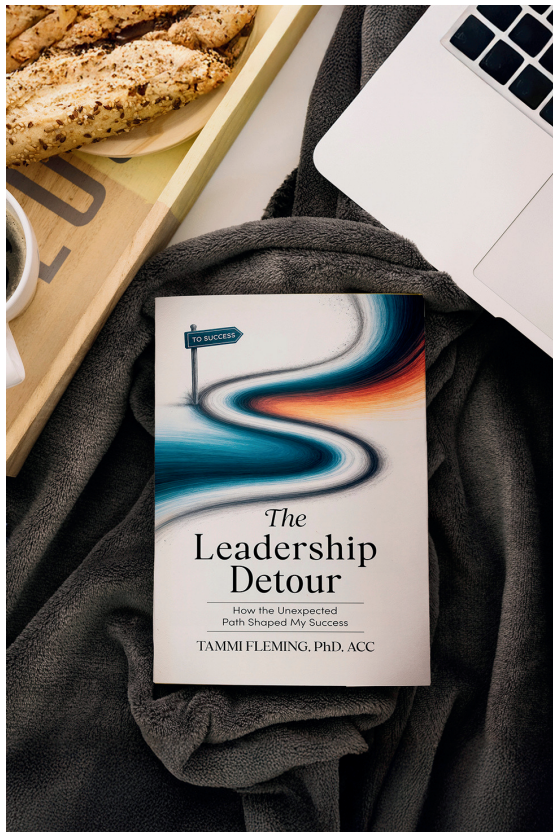
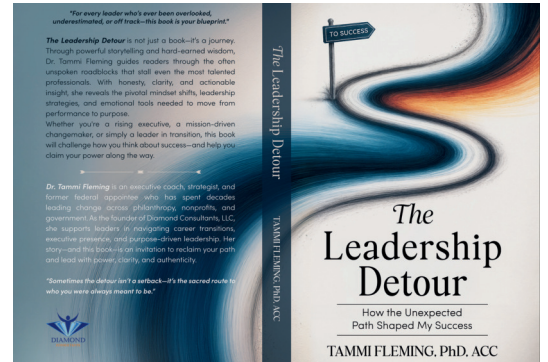
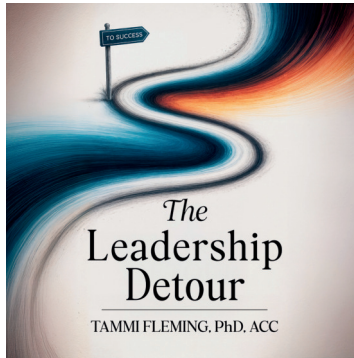
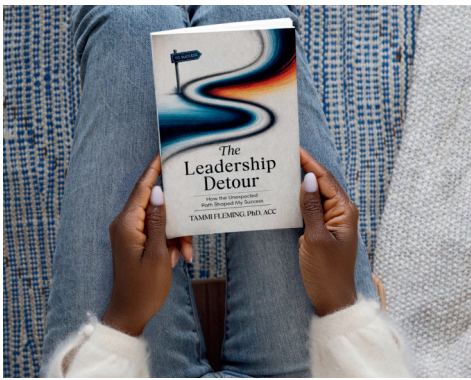
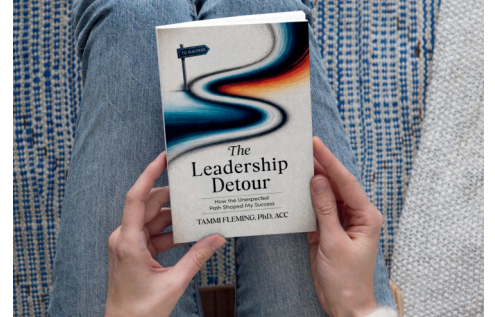
This is more than a book launch—it's a call to redefine what leadership success looks like in 2025 and beyond.

- From the boardroom to city hall, we need leaders who are not only competent, but courageous, emotionally intelligent, and deeply committed to equity.
- This moment isn't about climbing the ladder. It's about building a legacy in real time, despite the detours.

AUTHOR PHOTOS



BOOK IMAGES



Contact Page

Contact Dr. Tammi Fleming

For interviews, speaking engagements, bulk book orders, or media inquiries.

Media & Booking Inquiries

Email: info@diamondconsultantsllc.org or diamondconsultant383@gmail.com

Phone: 504-909-9035

Website: www.diamondconsultantsllc.com

Location: Sharon Hill, PA —Available for travel & virtual events

Social Media

Instagram: @tammi_5ac_fleming

Instagram: @ theleadershipdetour

LinkedIn: <https://www.linkedin.com/in/tammifleming0918/>

Facebook: <https://www.facebook.com/tammi.fleming.1>

Facebook: <https://www.facebook.com/profile.php?id=61578273462280>